

## NARFE Chapter 65 Newsletter Survey Results

Q1	Q2a	Q2b	Q3	Comments
0	1	1	0	Cuts out paper & cost of mailing
0	1	1	0	Saves printing/posting costs; send by email
0	1	1	0	Will I remember to go online? Will it be emailed?
1	1	0	1	
0	1	0	1	
0		1		I understand some members don't have Internet or ability to use computers
0	1	0	1	Prefers a paper copy
0	1	1	0	
0		0	1	Prefer paper copy mailed to me
0				Will help with lesser responsibilities; paper edition is better attention-getter; too much info by email already, but willing to help chapter by getting it;
0		1	0	no qualifications for newspaper editorship; prefer online with info on speakers
0	0	0	1	
0	0	0	1	maybe help with mailing prep. Gave phone #
0		0	1	
0	0	0	1	
0	0		1	Maybe increase dues to \$10 for mailed copy; remember the advertising quality of hard copy, to give to non-members
	0	0	1	
<b>1</b>	<b>7</b>	<b>6</b>	<b>10</b>	<b>TOTAL Responses</b>
<b>0.06</b>	<b>0.41</b>	<b>0.35</b>	<b>0.59</b>	<b>% of Total</b>

### INSTRUCTIONS (Printed in March 2014 issue of *Sentinel*) :

After more than 15 years as our able and dedicated Chapter 65 newsletter editor, **Herman Bracey** is **resigning** with the June 2014 issue. We appreciate his service, and the opportunity to consider other communications with members, especially given greater use of social media.

**Please complete this short survey of 3 questions** and return by email or mail...by March 15, 2014.

The monthly newsletter, sent to over 600 members, is the chapter's largest expense.

Preparing each edition takes a minimum of 4-6 hours each month.

#### Survey Questions

Question 1 - Are you willing to be the editor for a paper version?

Question 2a - Do you have on-line access to read on-line versions?

Question 2b - Would you prefer on-line newsletters?

Question 3 - Would you prefer a hard copy mailed to you?

#### CHART KEY

	Member mailed a response
	Member emailed a response
1	Member responded "YES"
0	Member responded "No"